



# FACTS & FIGURES OF MUSIC VENUES AND CLUBS IN EUROPE

**LIVEDMA**

**Stadt Nach Acht, Berlin, November 2023**



Co-funded by the  
Creative Europe Programme  
of the European Union

## LIVE DMA NETWORK

20 MEMBERS  
16 COUNTRIES  
2,280 LIVE MUSIC VENUES  
& CLUBS



# WHAT DATA DO WE COLLECT?

**Legal status**

**Audience capacity**

**Functions and  
activities**

**Music events**

**Audience visits**

**Artist  
performances**

**Workers**

**Working hours**

**Gender workers**

**Income**

**Expenditure**

# WHY DO WE COLLECT DATA?

For **REPRESENTATION & ADVOCACY WORK** on local, regional, national and European level

For **MORE AWARENESS, RECOGNITION, SUPPORT, and BETTER CONDITIONS** for music venues and clubs

Artistic & cultural importance

Social impact

Economical value

# WHO CAN USE THE DATA?

**Venues, clubs and festivals**



**Live music associations**



**Live music industry**



**Artists (representatives)**

**Researchers**



**Governments**



**Companies**



**Media**

# 2,280 LIVE MUSIC VENUES & CLUBS

**281,000**  
**Music events**

**463,000**  
**Artists**  
**performances**

**70 million**  
**Audience visits**

**150,000**  
**Human resources**

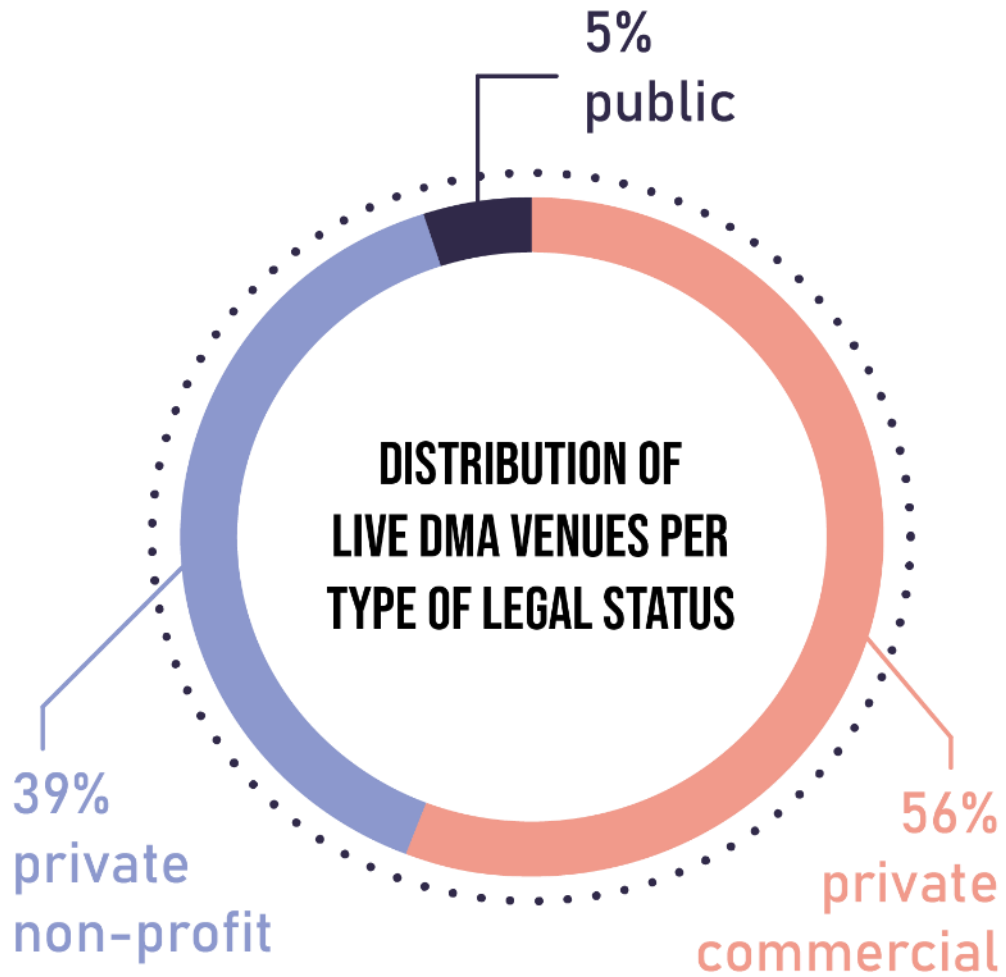
**64,500 paid**  
**workers**

**48,000 volunteers**

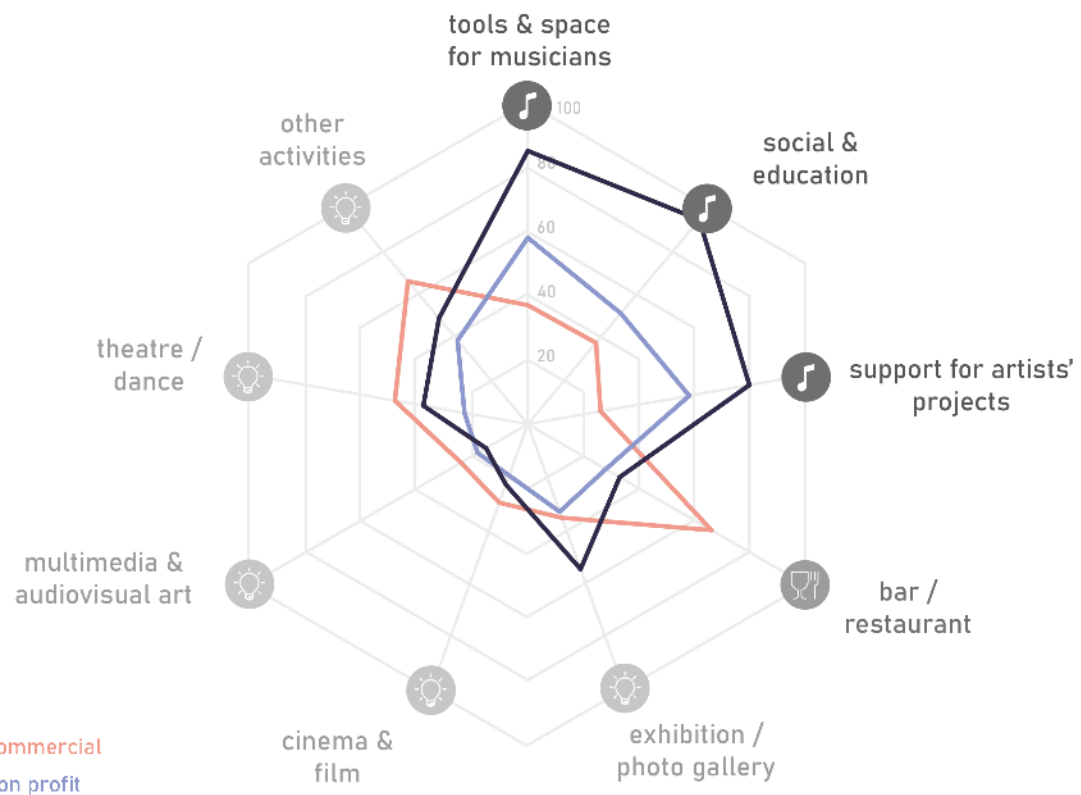
**€1.7 billion**  
**Total income**

**€1.6 billion**  
**Total expenditure**

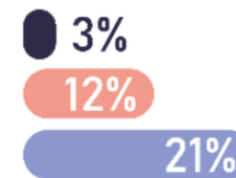




## SHARE OF LIVE DMA VENUES WITH CERTAIN FUNCTIONS

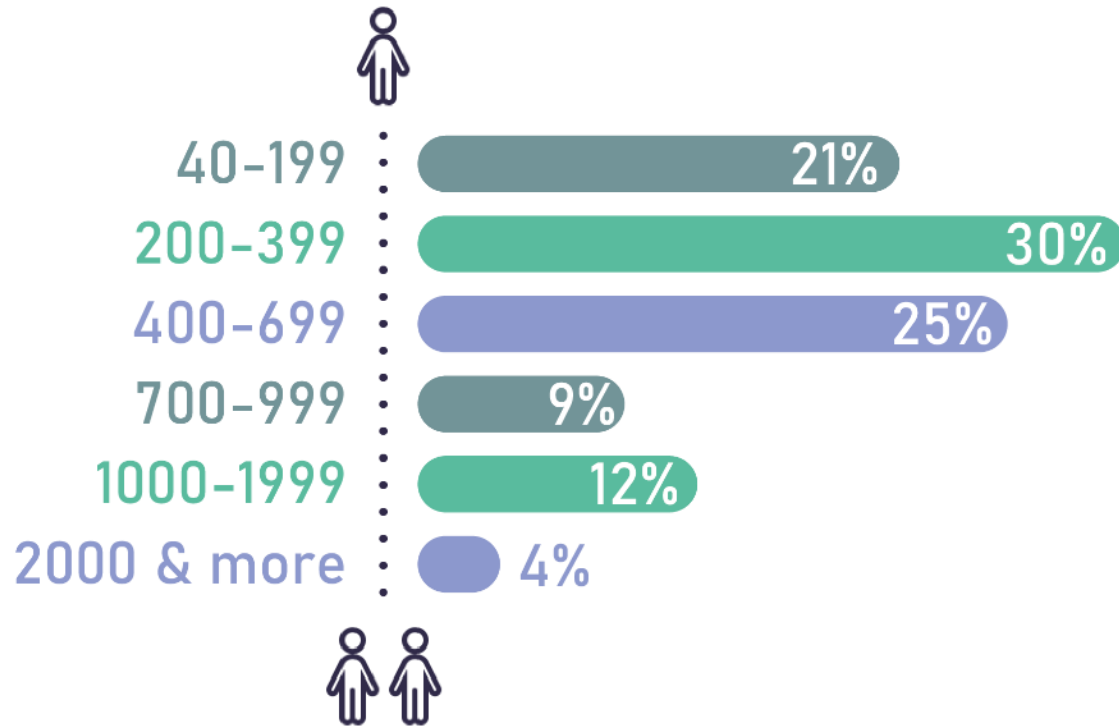


### Live music only function?





## DISTRIBUTION OF LIVE DMA VENUES PER AUDIENCE CAPACITY



281,000 MUSIC EVENTS  
463,000 ARTIST  
PERFORMANCES

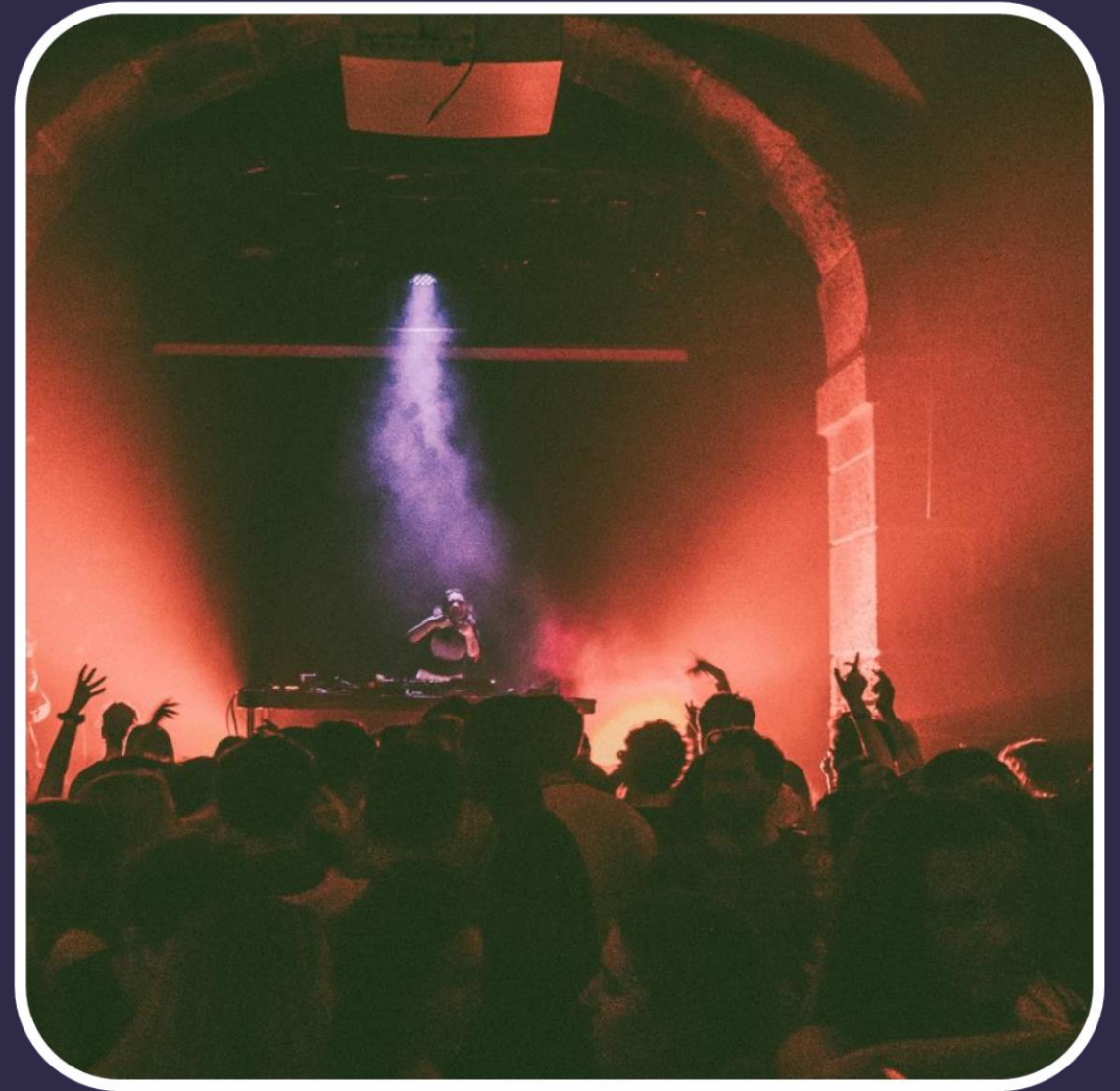
**PUBLIC VENUES** presented on average  
**2.2 ARTIST PERFORMANCES** per music event.

**PRIVATE NON-PROFIT VENUES** presented on average  
**2.0 ARTIST PERFORMANCES** per music event.

**PRIVATE COMMERCIAL VENUES** presented on average  
**1.7 ARTIST PERFORMANCES** per music event.



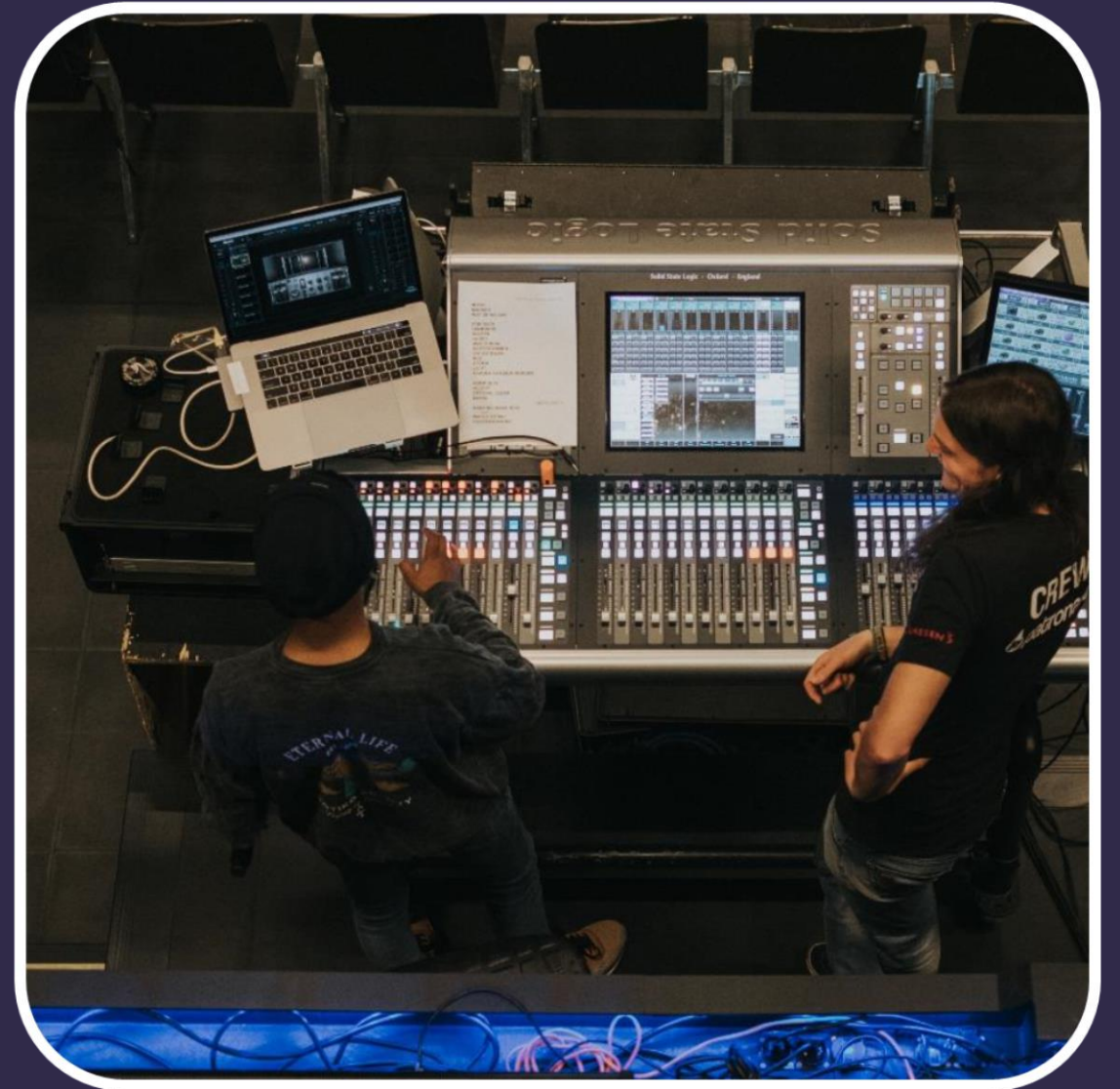
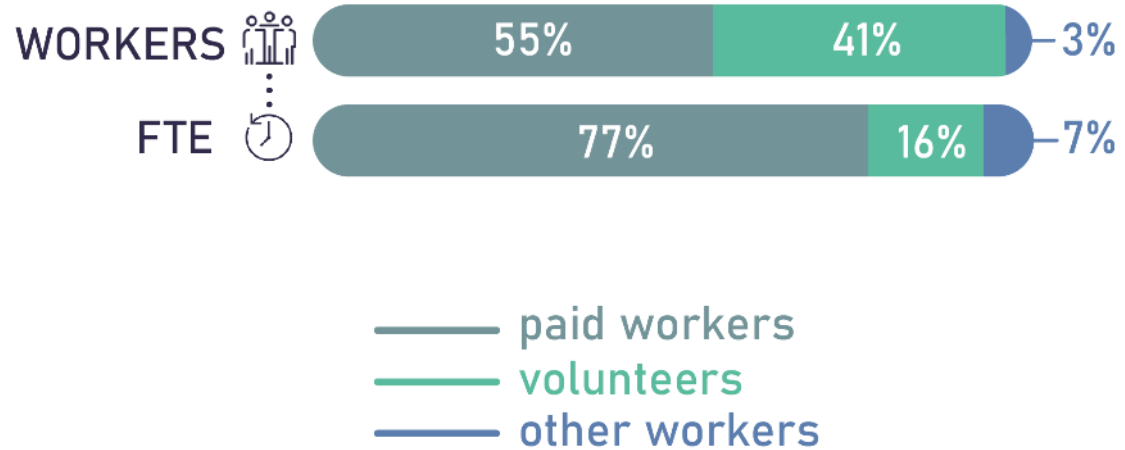
# AUDIENCE VISITS





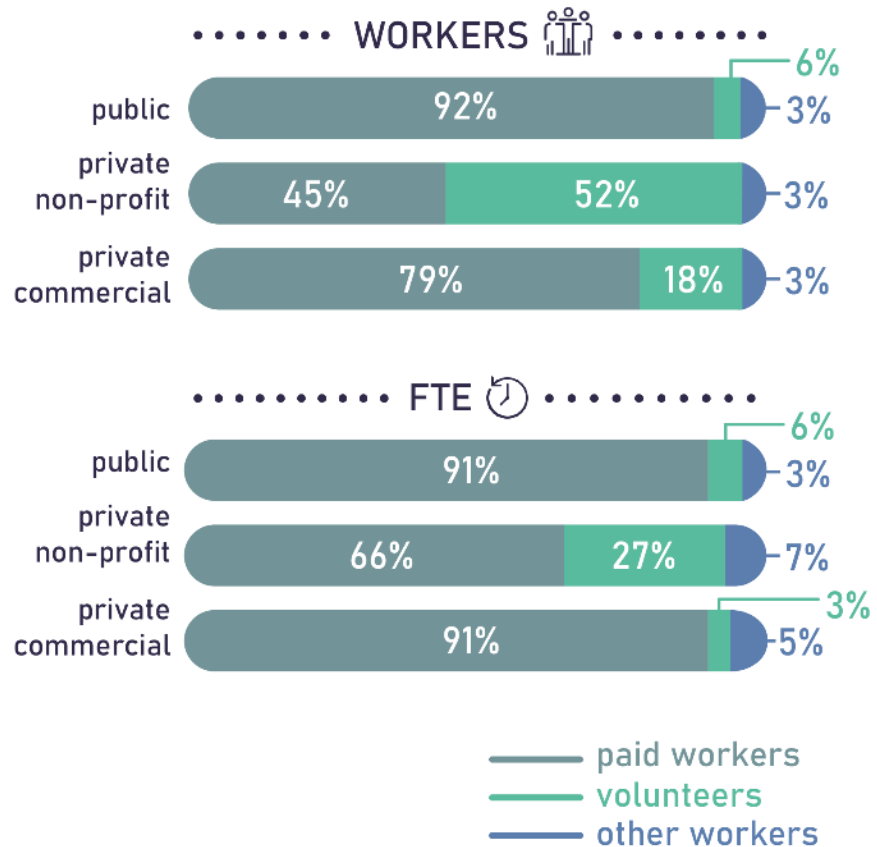
# WORKERS & WORKING HOURS

## DISTRIBUTION OF WORKERS AND WORKING HOURS (FTE) OF LIVE DMA VENUES

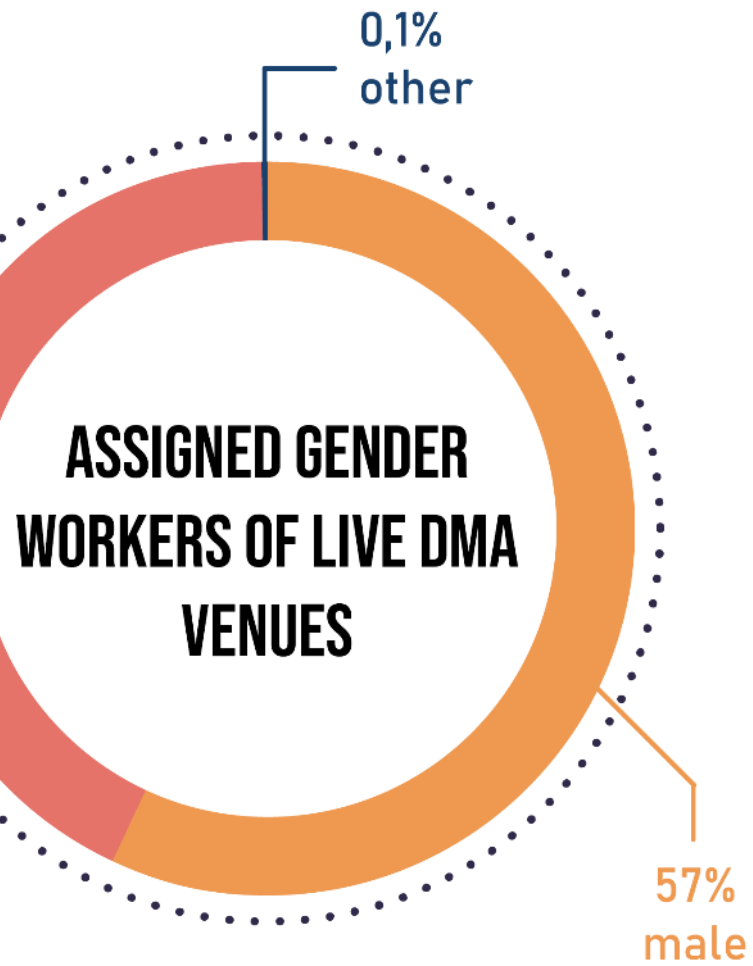


# WORKERS & WORKING HOURS

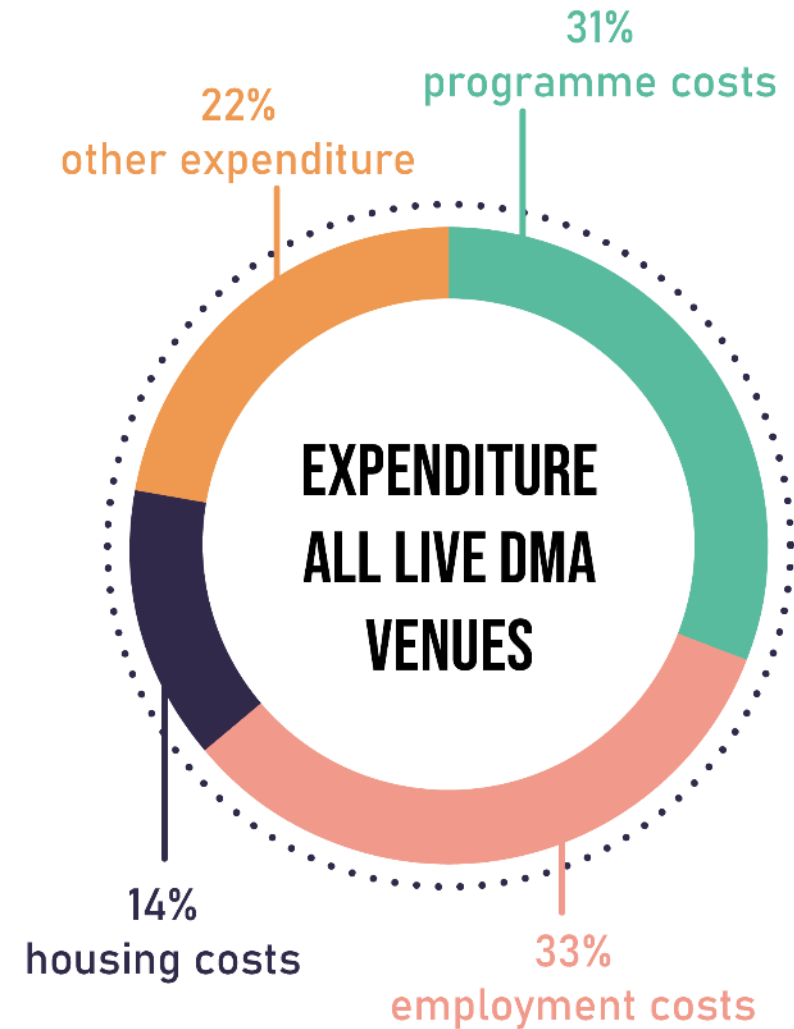
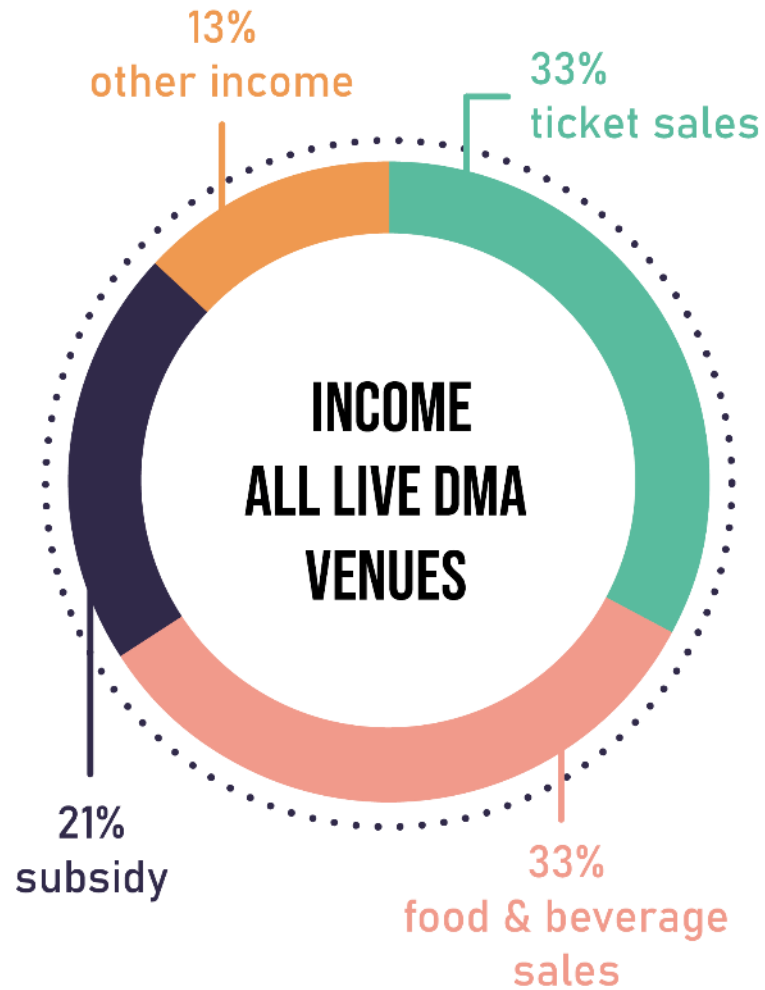
## DISTRIBUTION OF WORKERS AND WORKING HOURS (FTE) OF LIVE DMA VENUES PER TYPE OF LEGAL STATUS





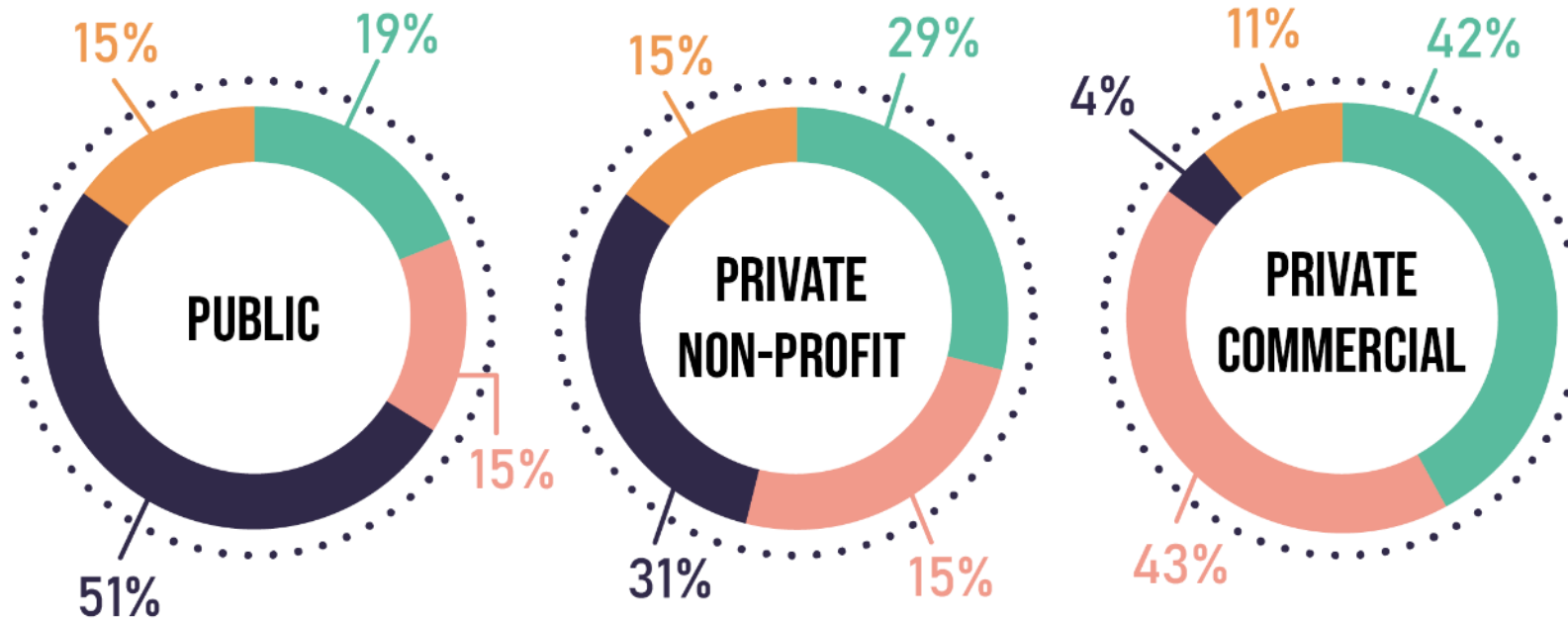


# INCOME & EXPENDITURE



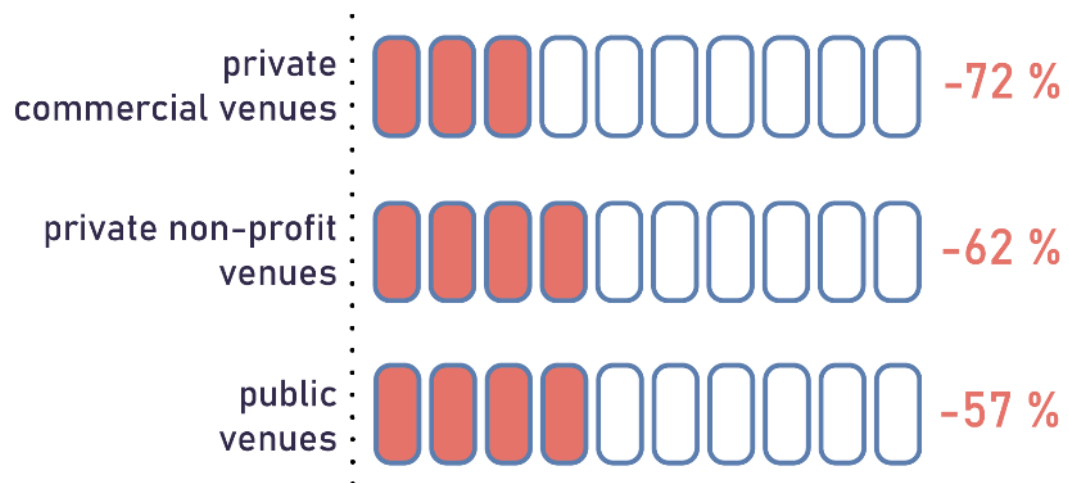
- ticket sales
- food & beverage sales
- subsidy
- other income

## DISTRIBUTION OF INCOME OF ALL LIVE DMA VENUES PER TYPE OF LEGAL STATUS

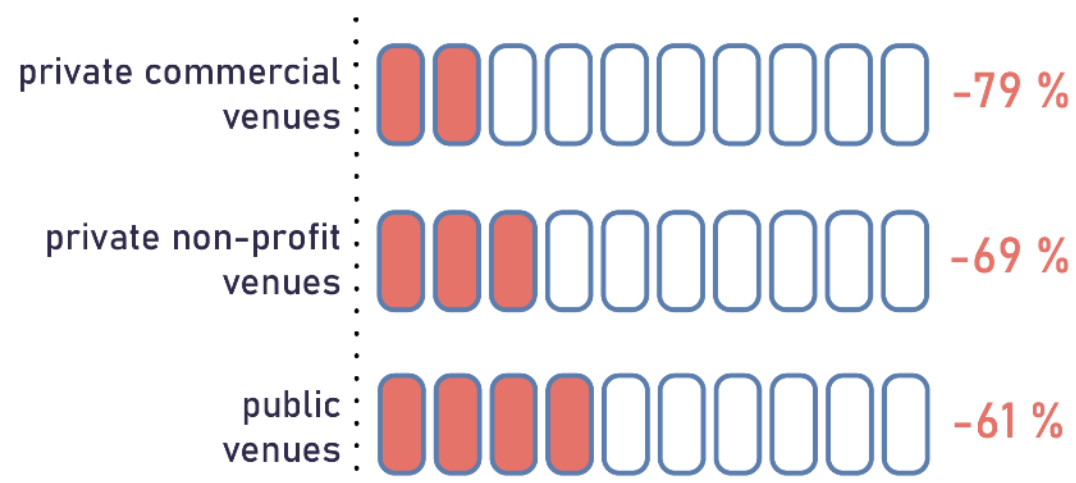


# IMPACT OF COVID ON PROGRAMMING

## DECLINE OF MUSIC EVENTS

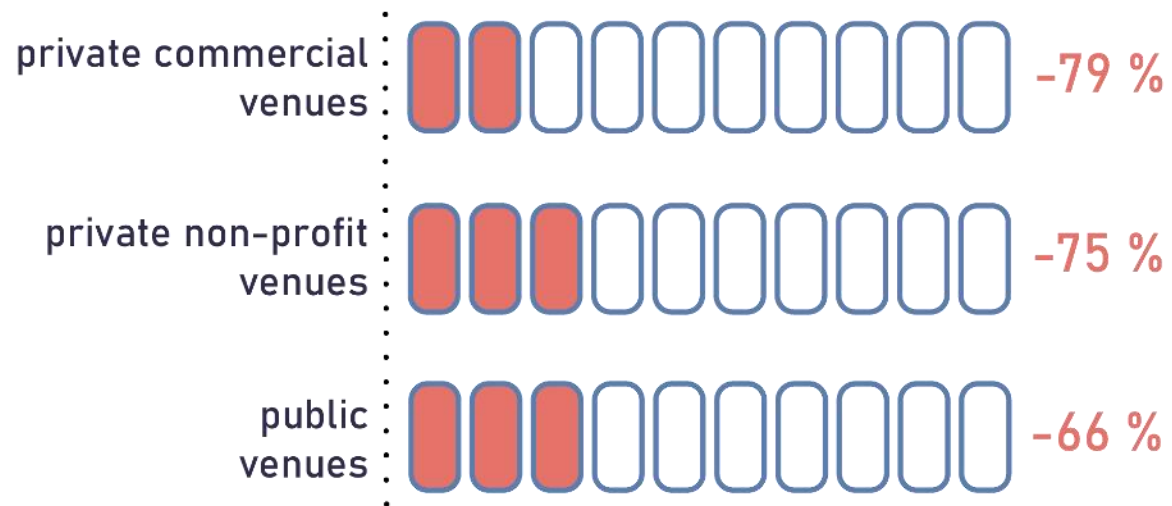


## DECLINE OF ARTISTS PERFORMANCES



# IMPACT OF COVID ON AUDIENCE VISITS

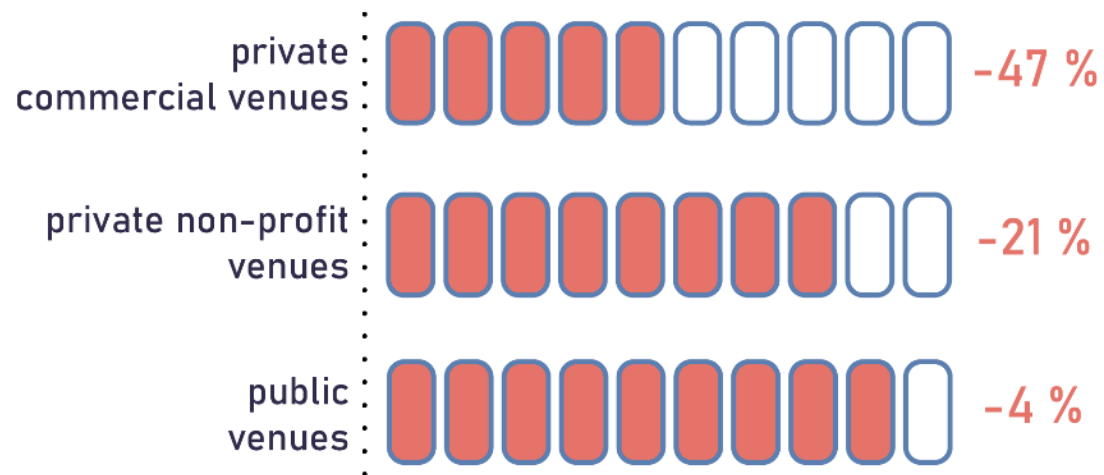
## IMPACT OF COVID ON AUDIENCE VISITS



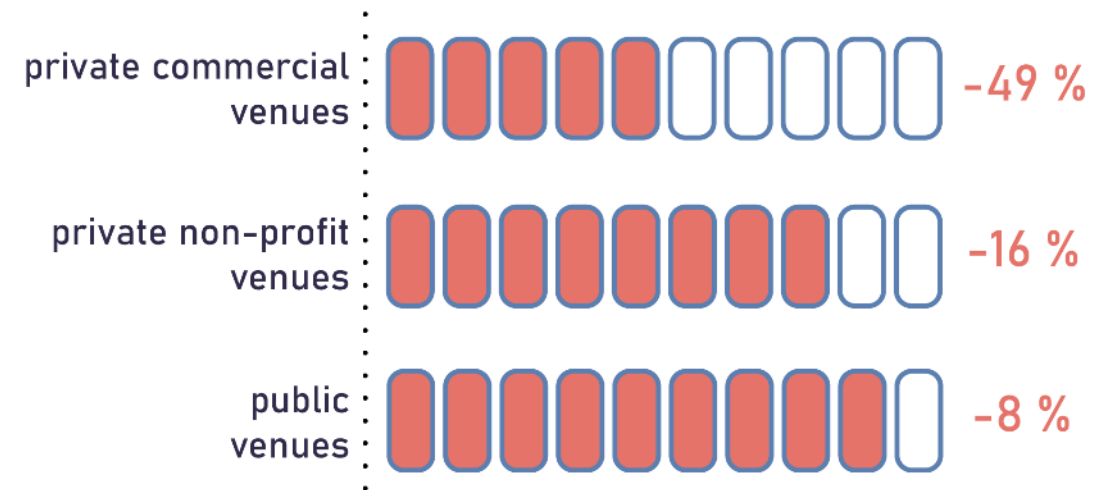


# IMPACT OF COVID ON EMPLOYMENT

## IMPACT ON WORKING HOURS (FTE)

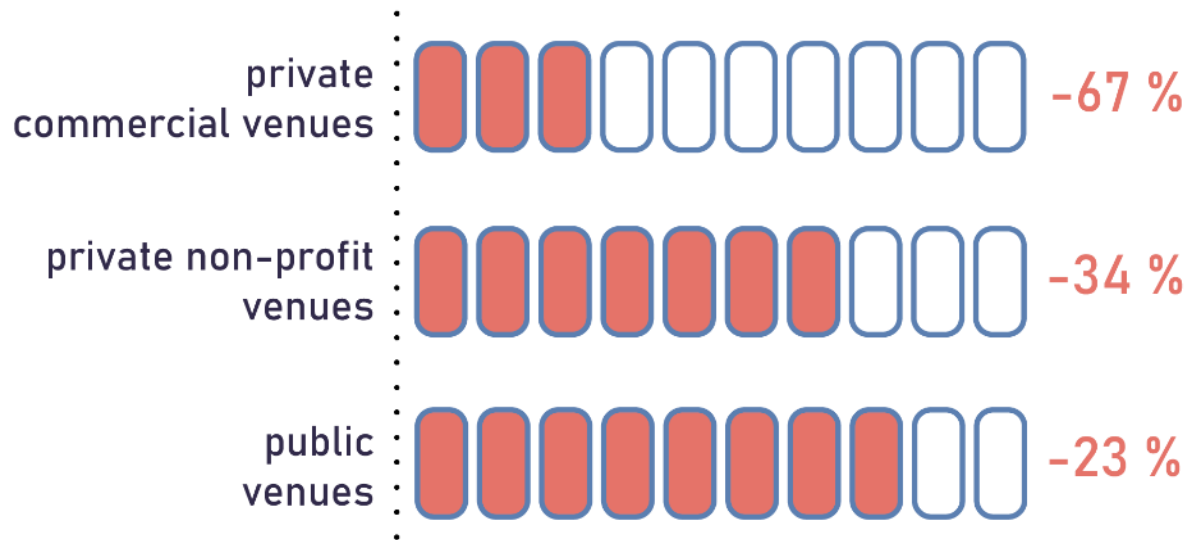


## IMPACT ON EMPLOYMENT COSTS



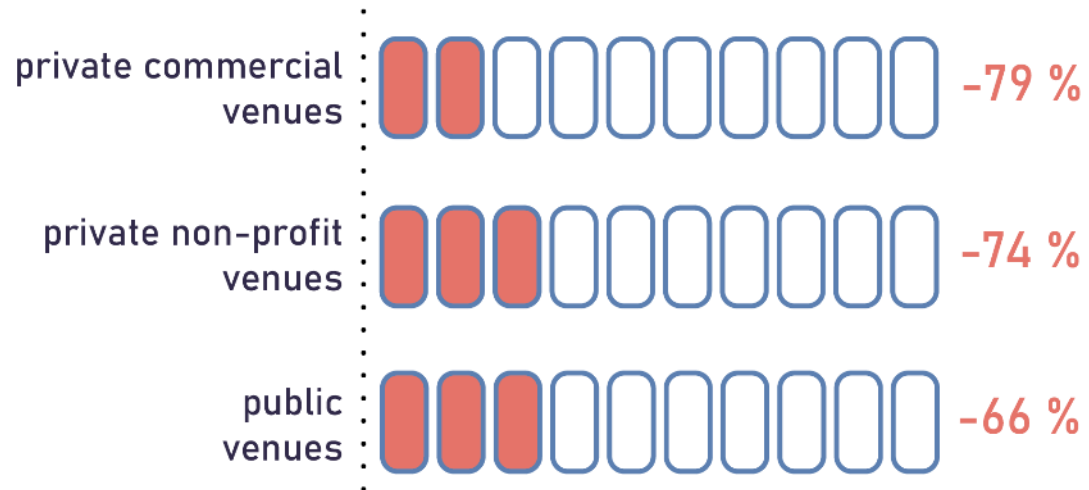
# IMPACT OF COVID ON INCOME

## IMPACT OF COVID ON TOTAL INCOME

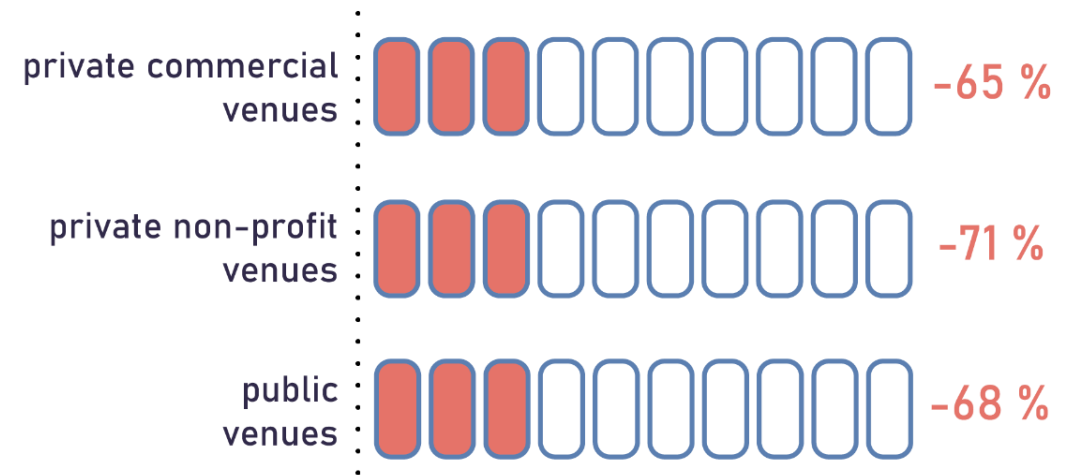


# IMPACT OF COVID ON INCOME

## IMPACT OF COVID ON INCOME OF TICKET SALES

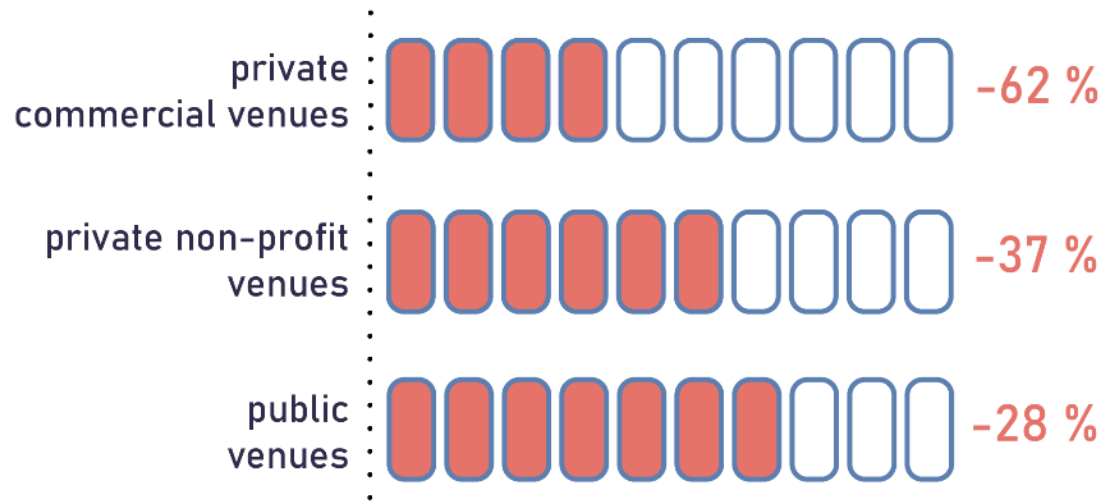


## IMPACT OF COVID ON INCOME OF FOOD & BEVERAGE SALES



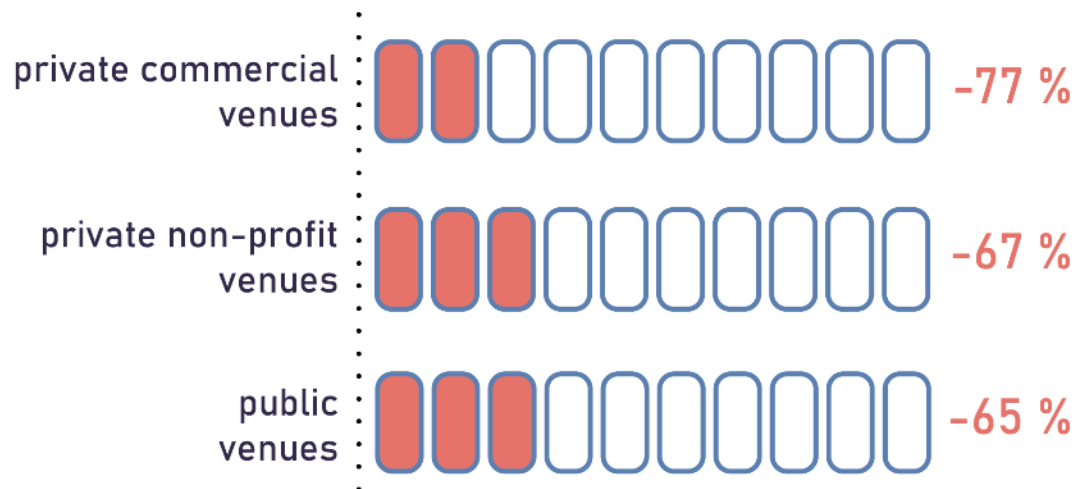
# IMPACT OF COVID ON EXPENDITURE

## IMPACT OF COVID ON TOTAL EXPENDITURE

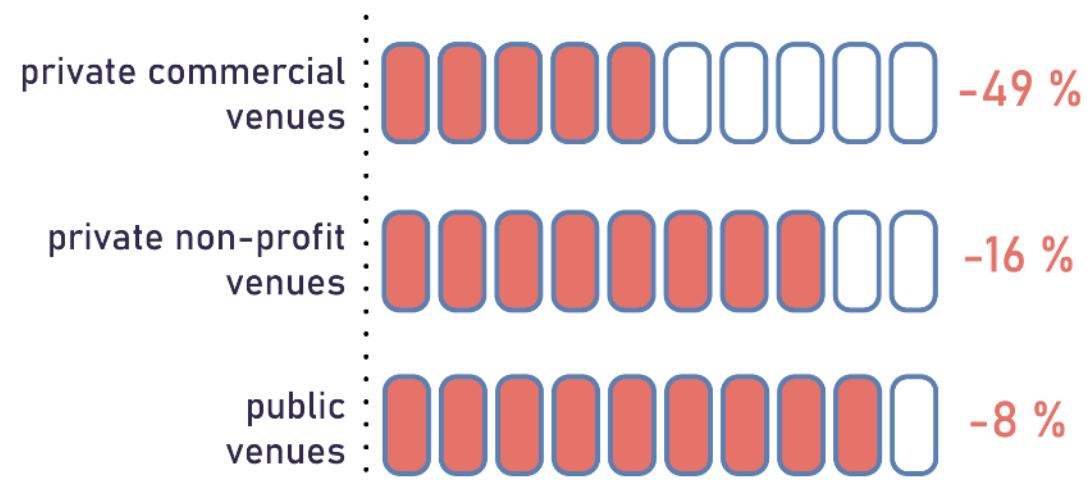


# IMPACT OF COVID ON EXPENDITURE

## IMPACT OF COVID ON PROGRAMME COSTS

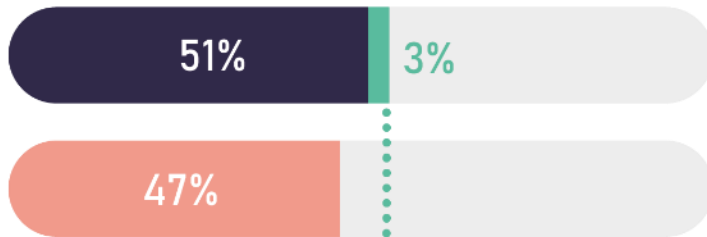


## IMPACT OF COVID ON EMPLOYMENT COSTS

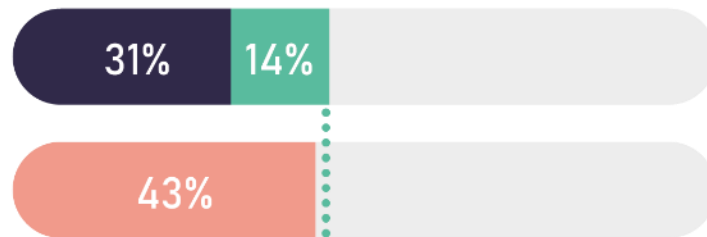




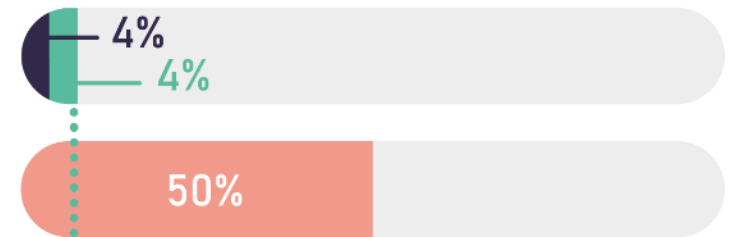
## PUBLIC STRUCTURES



## PRIVATE NON-PROFIT STRUCTURES



## PRIVATE COMMERCIAL STRUCTURES

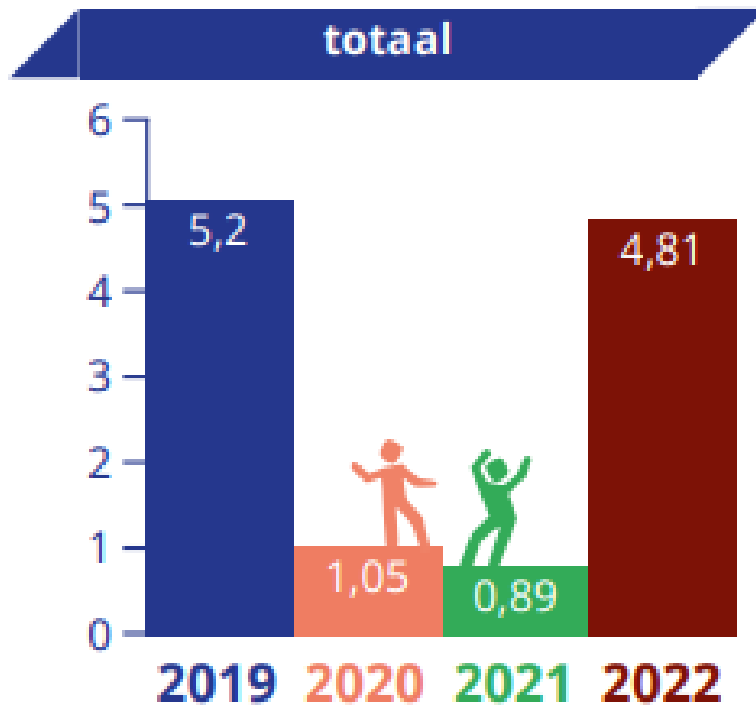


- subsidy (2019)
- COVID support fund (2020)
- employment & housing costs (2019)

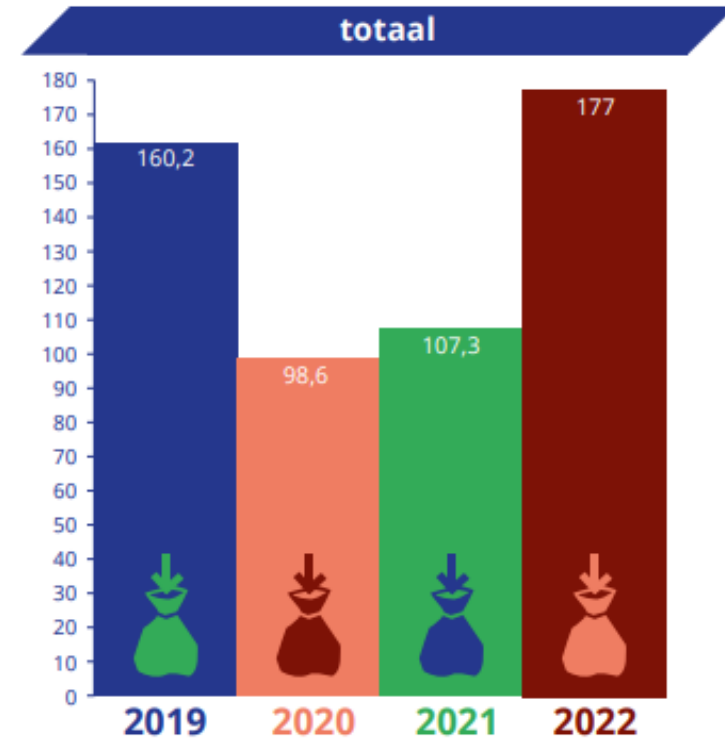
# POST PANDEMIC RECOVERY

DATA 2022 - VNPF music venues in the Netherlands

## Audience visits



## Total income



# MAIN CHALLENGES FOR MUSIC VENUES IN 2023 / 2024

**Increasing  
costs**

**Not enough  
income**

**Financial cutbacks  
= less emerging  
artists + less work**

**Employment  
crisis**

**Accessibility,  
diversity and  
inclusion**

**Ecological  
transition**

**THANK YOU!!**

**#SUPPORTYOURLOCALMUSICSCENE**

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