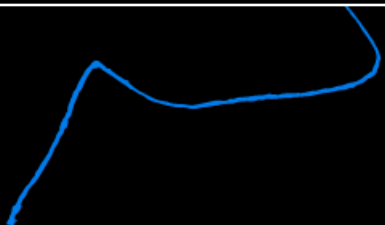


SHAPING THE FUTURE OF NIGHTLIFE



# NIGHTLIFE'S IMPACT ON CULTURE RUNS DEEP.

# NIGHTLIFE IS NO LONGER JUST A SIDESHOW, IT'S A THRIVING ECONOMIC SECTOR.



# IDENTIFYING THE VC GAP

FOOD &  
BEVERAGE

NIGHTLIFE CULTURE  
& OFFLINE TECH

ENTERTAINMENT &  
CREATIVE TECH

MUSIC TECH

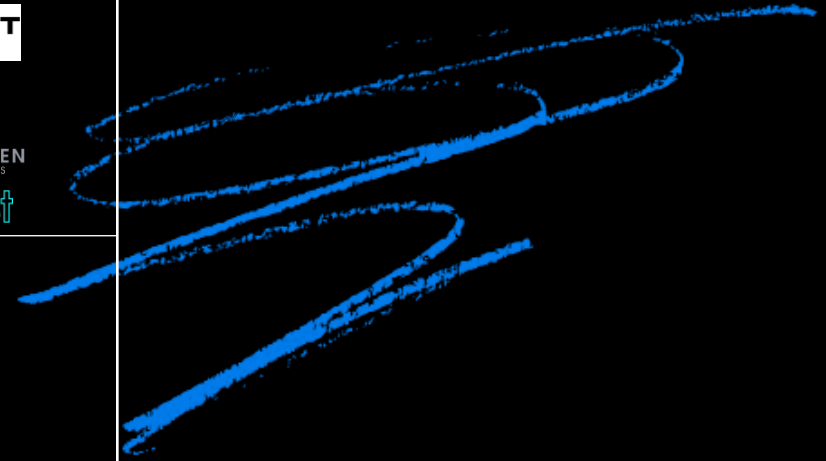
VALUE CHAIN



EXPERIENCES



bnvc  
BNVC  
bnvc  
BNVC  
BNVC  
BNVC



# WE ARE BNVC — THE ONE AND ONLY NIGHTLIFE INVESTOR



## HOW WE INVEST


- FROM 350K UP TO 1M – FROM PRE-SEED TO SERIES A
- WORLDWIDE WITHIN CULTURAL NIGHTLIFE INDUSTRY
- BRIDGING THE GAP BETWEEN TRADITIONAL VENTURE CAPITAL AND THE NIGHTLIFE SECTOR

**THE GLOBAL GO TO PARTNER  
FOR ALL START UPS CREATING BEST NIGHTS.**

# MISSION

WE ARE JÄGERMEISTER'S VC. WE TEAM UP WITH THOSE WHO **SHAPE THE FUTURE OF NIGHTLIFE** TODAY AND TOMORROW.

USING OUR UNIQUE NIGHTLIFE EXPERIENCE, WE TEAM UP WITH THOSE WHO SHAPE **TOMORROWS NIGHTLIFE CULTURE**.



# PURPOSE

BNVC EXISTS TO **ENABLE THOSE WHO ACT AS GAMECHANGERS** IN A NEGLECTED INDUSTRY – WITH THE ULTIMATE GOAL OF **LEVERAGING SOCIAL INTERACTIONS**, HAPPINESS AND BEST MOMENTS.

# OUR PORTFOLIO REFLECTS OUR VALUES



# BEYOND CASH & SHOTS

A MATCHMAKER FOR JÄGERMEISTER'S POWER AND THE GAMECHANGERS OF NIGHTLIFE

**BRAND POWER**

**SYNERGIES**

**LONG TERM VISION**

**GLOBAL NETWORK**

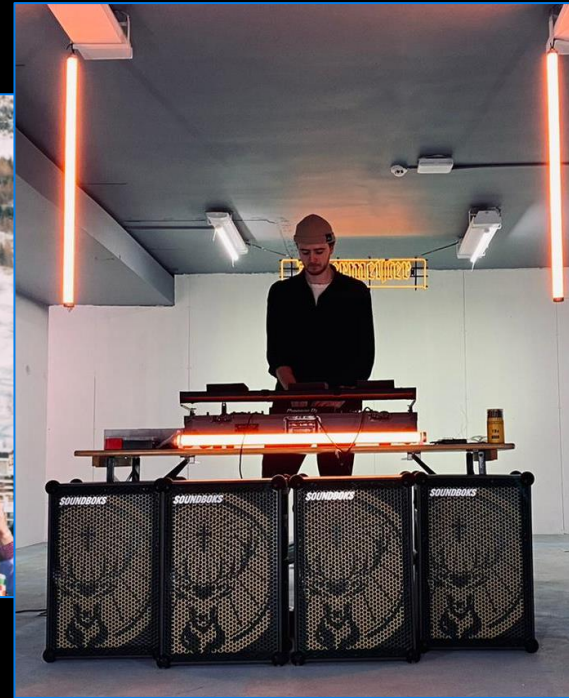
**CULTURE**

**FIRST MOVER**



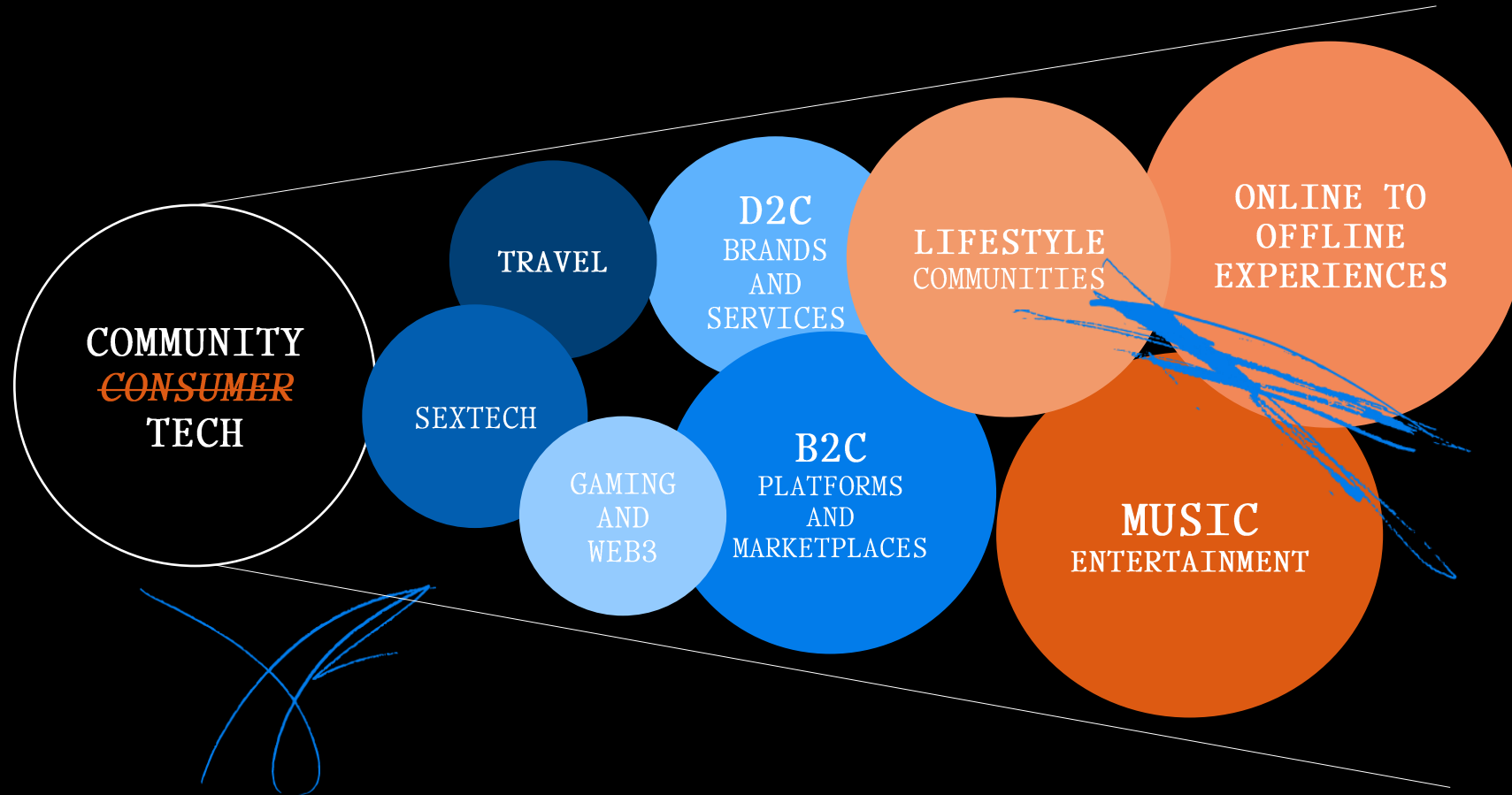
# SOUNDBOKS X JÄGERMEISTER

Soundboks builds the loudest, portable, and durable speaker for outdoor parties and additional party gear to enable Gen-Z to party anytime anywhere.



<https://soundboks.com/>

# WE HAVE A VERY SPECIFIC AND UNIQUE THESIS AROUND NIGHTLIFE



# NIGHTLIFE AS LIBERATION OF BODIES

Nightlife should be a safe space for **self expression**, free from stigma and discriminations. Through our investments, our objective is to **protect and uplift communities**.

AREAS WE ARE LOOKING AT FOR FUTURE INVESTMENTS\*:

## SAFETY



## SEXTECH



**CHEEX**



**GASM**

## INCLUSIVITY



**mattr.**

roam

= BNVC portfolio company

\* Examples from companies we have interacted with, not representative of the whole ecosystem

# LEX IF IT'S QUEER, IT'S HERE

Lex is a social app for the LGBTQ+ community. Their mission is to create a welcoming space for conversation and expression, where people can build relationships, have fun and belong.



<https://www.lex.lgbt/>



**WE BELIEVE THE TECH WE INVEST IN TODAY WILL  
SHAPE THE NIGHTLIFE OF THE FUTURE.**





Bianca Ambrosini  
Investor at Best Nights VC

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ON LINKEDIN

A square QR code that, when scanned, likely leads to the BNVC LinkedIn profile. The QR code is white on a black background.